

## **Amendments to the Claims**

The following listing of claims will replace all prior versions, and listings, of claims in the application.

### **Listing of Claims:**

1.-32. (Canceled)

33. (Previously Presented) A method for conducting a fundraising campaign over a wide-area network, comprising the steps of:

hosting a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;

contacting third parties via electronic messages soliciting charitable donations; and  
providing one or more reports, on the website, including information on the status of the fundraising campaign.

34. (Previously Presented) The method as recited in claim 33, further comprising the step of receiving a charitable donation from the third parties via the website.

35. (Cancelled)

36. (Previously Presented) The method as recited in claim 33, further comprising the step of providing information, in the reports, about the third parties that have been contacted via electronic messages.

37. (Previously Presented) The method as recited in claim 33, further comprising the step of providing, in the reports, a real time status of the fundraising campaign, and wherein the real time status provides a convenient means for tracking the progress of the campaign.

38.-39. (Cancelled)

40. (Previously Presented) The method as recited in claim 33, wherein the fundraising campaign includes an athletic event.

41. (Previously Presented) The method as recited in claim 33, wherein the fundraising campaign includes a gala event.

42. (Previously Presented) The method as recited in claim 33, wherein the fundraising campaign includes a networking event.
43. (Previously Presented) The method as recited in claim 33, wherein the fundraising campaign includes a sell-a-thon where magazines or other items are sold for the benefit of the fundraising campaign.
44. (Previously Presented) The method as recited in claim 33, wherein the fundraising campaign includes a competition without another event.
45. (Previously Presented) The method as recited in claim 33, further comprising the step of providing a personalized donation page for a solicitor.
46. (Previously Presented) The method as recited in claim 45, wherein the electronic messages include a link to the personalized donation page.
47. (Previously Presented) The method as recited in claim 45, wherein the personalized donation page is incorporated into the website of an organization or person conducting the fundraising campaign.
48. (Previously Presented) The method as recited in claim 33, wherein the report includes tax related information.
49. (Previously Presented) The method as recited in claim 33, wherein the wide-area network is the Internet.
50. (Currently Amended) The method as recited in claim ~~[[33]]~~ 47, wherein the organization is a charitable organization.
51. (Currently Amended) The method as recited in claim ~~[[33]]~~ 47, wherein the organization is a political action committee.
52. (Currently Amended) The method as recited in claim ~~[[33]]~~ 47, wherein the organization is a political organization.
53. (Previously Presented) The method as recited in claim 33, wherein a person conducts the fundraising campaign.

54. (Previously Presented) A system for conducting a fundraising campaign over a wide-area network, comprising:

a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;

means for contacting third parties via electronic messages soliciting charitable donations; and

one or more reports on the website including information on the status of the fundraising campaign.

55. (Previously Presented) The system as recited in claim 54, further comprising means for making a charitable donation on the website.

56. (Cancelled)

57. (Previously Presented) The system as recited in claim 54, wherein reports include information about the third parties that have been contacted via the email messages.

58. (Previously Presented) The system as recited in claim 54, wherein the reports include real time status of the fundraising campaign, and wherein the real time status provides a convenient means for tracking the progress of the campaign.

59.-60. (Cancelled)

61. (Previously Presented) The system as recited in claim 54, wherein the fundraising campaign includes an athletic event.

62. (Previously Presented) The system as recited in claim 54, wherein the fundraising campaign includes a gala event.

63. (Previously Presented) The system as recited in claim 54, wherein the fundraising campaign includes a networking event.

64. (Previously Presented) The system as recited in claim 54, wherein the fundraising campaign includes an event where magazines or other items are sold for the benefit of the fundraising campaign.

65. (Previously Presented) The system as recited in claim 54, wherein the fundraising campaign includes a competition without any other event.
66. (Previously Presented) The system as recited in claim 54, further comprising a personalized donation page for a solicitor.
67. (Previously Presented) The system as recited in claim 66, wherein the electronic messages include a link to the personalized donation page.
68. (Previously Presented) The system as recited in claim 67, wherein the personalized donation page is incorporated into a web page of an organization conducting the fundraising campaign.
69. (Previously Presented) The system as recited in claim 54, wherein the report includes tax related information.
70. (Previously Presented) The system as recited in claim 54, wherein the organization is a charitable organization.
71. (Previously Presented) The system as recited in claim 54, wherein the organization is a political organization.
72. (Previously Presented) The system as recited in claim 54, wherein the fundraising campaign is conducted by a person.
73. (Previously Presented) A method for hosting a web-based fundraising system over a wide-area network, comprising the steps of: hosting a website including a plurality of linked web pages, the website soliciting potential donors to make a charitable contribution to a fundraising campaign; contacting third parties via electronic messages soliciting charitable donations; and providing one or more reports, on the website, including information on the status of the fundraising campaign.
74. (Previously Presented) A computer program product including a program code embodied in a storage medium for carrying out the method steps for conducting a fundraising campaign by an organization over a wide-area network, the method comprising the steps of: registering, by the donors, on the website; contacting third parties via electronic messages

soliciting charitable donations; and providing one or more reports, on the website, including information on the status of the fundraising campaign.

75. (Previously Presented) A method for conducting a fundraising campaign by an organization over a wide-area network, comprising the steps of: hosting a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign; generating a personalized donation web page for a solicitor; generating a link to the personalized web page; contacting third parties via electronic messages soliciting charitable donations, the electronic messages having the link to the personalized donation web page such that the third party may receive the electronic message and reach the personalized donation web page using the link.

76. (Previously Presented) A system for conducting a fundraising campaign by an organization over a wide-area network, comprising: a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign; one or more personalized donation web pages for a solicitor; one or more links to the personalized donation web pages; means for contacting third parties via electronic messages soliciting charitable donations, the electronic messages having the links to the personalized donation web pages; and means for reaching the personalized donation web page using the link.

77. (Previously Presented) A method for conducting a fundraising campaign by an organization over a wide-area network, comprising the steps of:

- hosting a website including a plurality of linked web pages, the website providing information about the fundraising campaign and soliciting potential donors to make a charitable contribution to the fundraising campaign;

- providing a link to a personal donation page in one or more electronic messages to third parties from a solicitor registered on the website, the personal donation page having a campaign goal and the name of the solicitor; and

- receiving a charitable contribution to the fundraising campaign via the wide area network from the donor.

78. (New) A method for conducting a fundraising campaign over a wide-area network, comprising the steps of:

generating a website providing information about the fundraising campaign and soliciting potential supporters;

contacting fundraising campaign participants via electronic messages concerning the fundraising campaign; and

contacting potential supporters via electronic messages concerning the fundraising campaign.

79. (New) The method as recited in claim 78, further comprising the step of receiving a charitable donation from the potential supporters via the website.

80. (New) The method as recited in claim 78, further comprising the step of providing a real time status of the fundraising campaign in the website.

81. (New) The method as recited in claim 78, wherein the wide-area network is the Internet.

82. (New) The method of claim 78, wherein the electronic messages used to contact the potential donors are chosen from a plurality of preset electronic messages relating to the fundraising campaign.

83. (New) The method of claim 78, wherein the campaign participants contact the potential supporters.

84. (New) The method of claim 78, wherein a campaign manager contacts at least one of (i) the campaign participants, and (ii) the potential supporters.

85. (New) The method of claim 78, further comprising registering a campaign manager.

86. (New) The method of claim 78, further comprising creating email accounts for all campaign participants.

87. (New) The method of claim 78, further comprising associating at least one of (i) one or more of the campaign participants, and (ii) one or more of the potential supporters with at least one of (i) each other, and (ii) the campaign.

88. (New) The method of claim 87, further comprising organizing participants associated with the campaign into subgroups.
89. (New) The method of claim 78, further comprising keeping track of potential supporters found by each campaign participant.
90. (New) The method of claim 78, wherein the electronic messages to the potential supporters include a link to the website.
91. (New) The method of claim 90, wherein the link leads to the website, which is personalized to the potential supporter to whom the electronic message is sent.
92. (New) The method of claim 78, further comprising sending an electronic card to the potential supporter concerning the fundraising campaign.
93. (New) The method of claim 78, further comprising providing rewards to at least one campaign participant.
94. (New) The method of claim 78, further comprising sending an electronic message to a supporter thanking the supporter for his or her support.
95. (New) The method of claim 94, wherein the electronic message thanking the supporter also asking whether the supporter wants to be notified of the next campaign.
96. (New) The method of claim 94, wherein the electronic message thanking the supporter providing an opportunity to the supporter to tell a third party about the campaign.
97. (New) The method of claim 78, further comprising choosing content for the electronic messages used to contact at least one of the participants and the potential supporters from a list of preset electronic messages relating to the fundraising campaign.
98. (New) The method of claim 78, further comprising the preliminary step of collecting the information for the website via an online registration form including questions regarding the fundraising campaign and fields for answers to the questions.

99. (New) A system for conducting a fundraising campaign over a wide-area network, comprising:
- means for generating a website providing information about the fundraising campaign and soliciting potential supporters;
  - means for contacting fundraiser campaign participants via electronic messages concerning the fundraising campaign; and
  - means for contacting the potential supporters via electronic messages concerning the fundraising campaign.
100. (New) The system as recited in claim 99, further comprising means for making a charitable donation on the website.
101. (New) The system recited in claim 99, further comprising means for receiving a charitable donation from the potential supporters via the website.
102. (New) The system recited in claim 99, wherein the website provides a real time status of the fundraising campaign.
103. (New) The system recited in claim 99, wherein the wide-area network is the Internet.
104. (New) The system of claim 99, wherein at least one of the means for contacting the participants and the means for contacting the potential supporters includes a plurality of preset electronic messages relating to the fundraising campaign.
105. (New) The system of claim 99, further including means for collecting information regarding the fundraising campaign.
106. (New) The system of claim 99, further comprising means for creating email accounts for the campaign participants.
107. (New) The system of claim 99, further comprising means for associating a potential supporter with the campaign.
108. (New) The system of claim 99, further comprising means for organizing campaign participants associated with the campaign into subgroups.



109. (New) The system of claim 99, further comprising means for associating a campaign participant with potential supporters found by the campaign participant.

110. (New) The system of claim 99, wherein the electronic messages to the potential supporters include a link to the website.

111. (New) The system of claim 110, wherein the link leads to the website, which is personalized to the potential supporter to whom the electronic message is sent.

112. (New) The system of claim 99, further comprising means for sending an electronic card to the potential supporters concerning the fundraising campaign.

113. (New) The system of claim 99, further comprising means for sending an electronic message to a supporter providing the supporter the option of being notified of the next campaign.

114. (New) The system of claim 99, further comprising means for sending an electronic message to a supporter providing an opportunity to the supporter to tell a third party about the campaign via electronic mail.

115. (New) The system of claim 105, wherein the means for collecting information regarding the fundraising campaign includes an online registration form with questions regarding the fundraising campaign and fields for answers to the questions.

116. (New) The system of claim 99, further comprising a means for searching for the fundraising campaign from among a plurality of campaigns.

117. (New) The system of claim 105, wherein the means for collecting information regarding the fundraising campaign includes means for registering a campaign manager.

118. (Currently Amended) A computer program product including a program code embodied in a storage medium for carrying out the method steps for conducting a fundraising campaign by an organization over a wide-area network, the method comprising the steps of:  
generating a website providing information about the fundraising campaign and soliciting potential supporters;

contacting fundraising campaign participants via electronic messages concerning the fundraising campaign; and

contacting potential supporters via electronic messages concerning the fundraising campaign.